



LIFE17 ENV/IT/269

**AGRISED**

**"Use of dredged sediments for creating innovative growing media and technosols for plant nursery and soil rehabilitation"**

**DISSEMINATION**

Start: 01/10/2018

End: 30/09/2021

19/03/2019

6 month and monitoring meeting

Pistoia - Italy

AGRIVIVAI Premises



## DISSEMINATION ACTIONS

## D. Public awareness and dissemination of results

- **D1 Project dissemination plan: web-site, material, articles, Layman's report and video**
- **D.2 Project dissemination plan: events, networking and contacts with Institutions and policy makers**

[illegible]



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## PROJECT LOGO

### DEMOCRATIC CHOICE BETWEEN 31 LOGO POSSIBILITIES





## D1.1 Project Website (Oct 2018-Sep 2021)

- SUBSED website in English, in Italian and Czech  
**[WWW.LIFEAGRISED.COM](http://WWW.LIFEAGRISED.COM)**
- In the website:
  - ☐ Visit counter
  - ☐ Link to LIFE
  - ☐ Link to each beneficiary website
  - ☐ Results update
  - ☐ News update
  - ☐ Coming up
  - ☐ Reserved area
  - ☐ Link with the Facebook page for event booking/registration
- Facebook page
- At the end of February 2019:
  - ☐ Website visitors: 15,685
  - ☐ Facebook page: 6 friends

### **Foreseen:**

- AGRISED website



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## D1.1 Project Website (Oct 2018-Sep 2021)

WE NEED TO CONTINUOUSLY UPDATE THE WEBSITE

PLEASE SEND CONTINUOUSLY NEWS



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## D1.2 LIFE+ information boards (Oct 2018-Dec 2018)

- AGRIVIVAL produced 12 AGRISED Notice boards and sent them to all the beneficiaries
- All the beneficiaries put the AGRISED Notice board in a public space
- All the beneficiaries sent the photos of the AGRISED Notice board in a public space in each beneficiary premises
- GORINI and EPS will produce specific notice boards for the project demonstration sites

### Foreseen:

## 12 AGRISED notice boards





## DT.2 Dissemination material (Oct 2018-Sep 2021)

- 750 Brochures in Czech, 1.750 in English, 1.500 in Italian and 1.000 in German
- 3 Rolls-up (1 English, 1 Czech and 1 German)
- 3 fly wing banners
- Project gadgets:
  - 50 thermocups
  - 800 pencils
  - 100 pendrives



### Foreseen:

- 12 Posters
- 10,000 leaflets/brochures
- 2,500 various project gadget items
- 1 roll-up panel





## D1.3 Articles (Oct 2018-Sep 2021)

- Use of dredged sediments for plant nursery and soil rehabilitation: the example of “Life Agrised” project – Bioterra Bulletin of scientific information, Nr. 35 January – June 2018
- Abstract “Co-composting of sediments and green waste as technology for producing innovative growing media for plant nursery”
- TV environmental interview in the programm “Linea Verde” on National channel on 21/03/2019

### Foreseen:

15 technical and general articles drafted and published on general newspaper and specialized journals/magazines





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## D1.4 Layman's report (March 2021-Sep 2021)

In the last period of the project AGRIVIVA will prepare the AGRISED Layman's report to be attached to the Final Report as Deliverable

### Foreseen:

AGRISED Layman's report to be distributed and delivered to the Commission at the end of the project



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## **D1.5 Video (Oct 2018-Sep 2021)**

**In the last period of the project AGRIVIVAL will integrate and prepare the complete AGRISED video of 15 minutes in English, Italian and Czech to be copied, distribute and attached to the Final Report as Deliverable**

### **Foreseen:**

**At the end of the project AGRIVIVAL will be the responsible for the collection of each beneficiary video and production of a Project video**



## D2.1 Fairs and international events (Oct 2018-Sep 2021)

- **IndTech 2018 in Vienna (Austria) – 30-31 October 2018**
- **Bucharest Bioterra University International Conference (Romania) – 14-16 November 2018**
- **Presentation during the event organized in collaboration with SME Germina in Pistoia (Italy) to 15 nurserymen – 22 November 2018**
- **LIFE AgriSed at Caporal Plant, one of the largest and most innovative companies in the Apulian ornamental nursery – November 26, 2018**



## D2.1 Fairs and international events (Oct 2018-Sep 2021)

- LIFE AgriSed at the event of the V National School of Environmental Monitoring, near Taranto (Italy) – 29-30 November 2018
- Envishop seminar in Prague (Czech Republic) – 13 December 2018
- IPM ESSEN 2019 – 22-25 January 2019

### Foreseen:

participation at minimum 10 events between international conferences and fairs



## D2.2 Networking (Oct 2018-Sep 2021)

- Contacted by NUTRIMAN project (H2020 - Hungary)
- Contacts (email sent) to the coordinator of the following selected projects: SURICATES, SULLIED SEDIMENTS, RECARE, LIFE BIOREST (skype 22/03) and LIFE SURE

### Foreseen:

- Active network with 10 projects
- For each networking event it is important to define:
  - Day of the networking
  - How (phone, meeting, etc.)
  - Which projects
  - Who (name of the participants)
  - Topics discussed and conclusions



## D2.3 Dissemination to Institutions and policy makers (Oct 2018-Sep 2021)

- Meeting with Francesco Bellino, Officer and Agronomist of the Puglia Region, at the headquarters of the Region in Bari (Italy) – 31 January 2019

### Foreseen:

- Contacts with around 10 people between Institutions and policy makers in order to improve the EU environmental policy and legislation
- For each event it is important to define:
  - Name of the policy maker contacted
  - Where
  - When
  - Topics discussed and conclusions